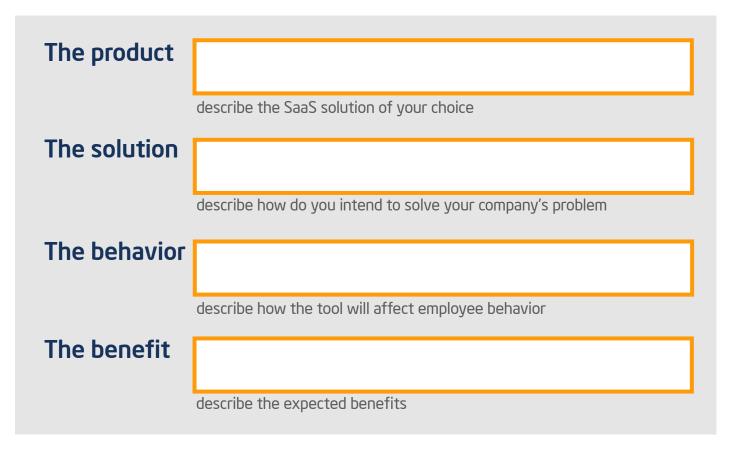
The Employer eXperience Hypothesis (EXH)

An Employer Experience Hypothesis (EXH) is an important yet simple tool to approach the choice of your enterprise SaaS software from the point of view of User eXperience Design.

The hypothesis is a combination of four statements:

Product, Solution, Behavior and Benefit

EXH The product will solve the problem by affecting behavior and obtaining a benefit



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The Employer eXperience Hypothesis (EXH)

Example of an Employer eXperience Hypothesis: ITM Platform Teambot



ITM Platform Teambot will improve PPM software adoption by allowing usage from Slack and enhancing team member buy-in

The product	ITM Platform and its application for Slack, ITM Platform Teambot
	describe the SaaS solution of your choice
The solution	ITM Platform Teambot increases the daily use of PPM software for project reporting
	describe how do you intend to solve your company's problem
The behavior	ITM Platform Teambot allows to recall tasks and projects and report efforts directly from Slack, with no need for login
	describe how the tool will affect employee behavior
The benefit	Team member satisfaction and support of validated PPM reporting practices increase adoption, generating ROI for SaaS
	describe the expected benefits

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